



2023 SPONSORSHIP OPPORTUNITIES

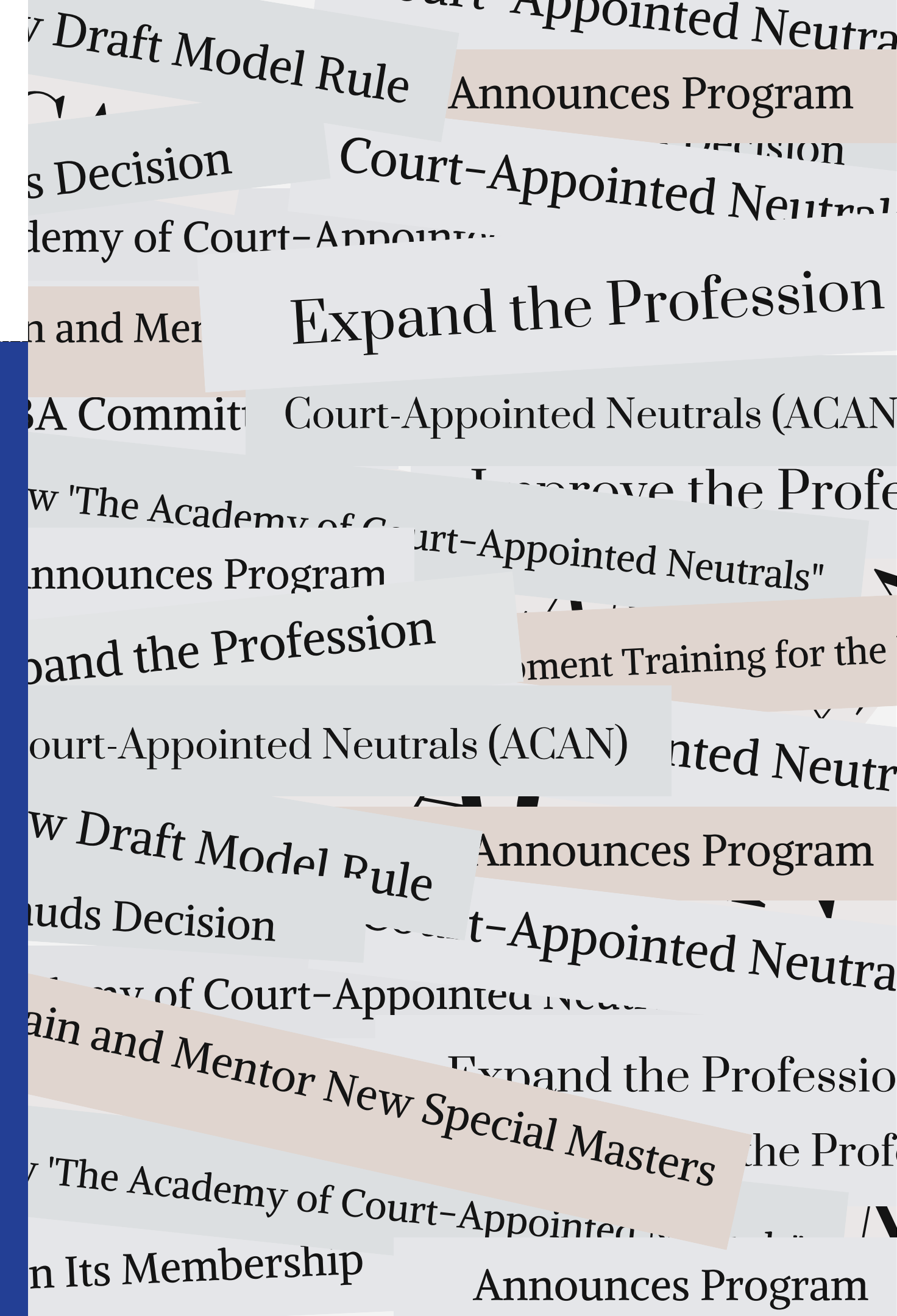
MARCH 10-12, 2023
CORONADO, CA

ALL ABOUT ACAN

The Academy of Court-Appointed Neutrals (ACAN) is an independent organization that welcomes to its membership individuals who have served as court-appointed neutrals, regardless of their title, to assist the administration of justice, lawyers and experts who seek to become members of this exciting profession; and those interested in the work neutrals do.

Recently, the Academy has announced new projects to broaden both our profession and the opportunities for our professionals to serve to include:

- Opening ACAN's membership to people who have never previously served the profession
- Developing the first-ever curriculum for the profession
- Working with the ABA to draft a model state rule on court-appointed neutrals and new principles of ethics
- Working to repeal or amend the bankruptcy rule that was drafted to prevent the appointment of neutrals
- Working with local courts to develop rosters
- Partnering with dozens of organizations to place ACAN at the intersection of alternative dispute resolution and the judicial process
- Dramatically increasing the profile of our members and their ability to promote their skills





2023 ANNUAL MEETING

This past year has seen monumental changes in our Academy, our profession, the legal and public landscape in which our profession serves. With each day, our profession is becoming far more visible and both the need for and responsibilities attaching to our members' service is becoming more apparent.

These changes are transforming a wonderful meeting into a critical meeting: this year, you will still have the chance to experience the warmth, sense of community and fascinating programming that ACAN's annual meetings have always provided. **But you will also be attending the go-to conference for anyone interested in our profession and opportunities to serve as a court-appointed neutral.**

The Academy plans to "*meet this moment*," with a program that will not only be engaging and enriching, but essential to helping our members benefit from the once-in-a-career opportunity these events create.

Support this year's Annual Meeting where we will "*meet the moment*" with an exciting array of speakers and programming as we expect our largest crowd to date. We are working to secure extraordinary speakers and have already obtained commitments from the current President of the National Judicial College, Hon. Benes Z. Aldana (ret.), and the Chair-Elect of the ABA Dispute Resolution Section, Ana Sambold.





4 WAYS TO SUPPORT ACAN THIS YEAR

1. **Become an Annual Meeting Sponsor** - This sponsorship gives you exciting benefits based on your company's interests, at some levels, access to the Annual Meeting, and year-long recognition.
2. **Support the Saturday Outing in San Diego** - Spend quality time with colleagues and members enjoying the San Diego area.
3. **Become a founding member of the ACAN Scholarship Fund** - We are establishing a scholarship program to help ensure that financial restrictions do not prevent people from joining the organization and participating in our exciting training programs.
4. **Have your representatives become ACAN Associate Members** - ACAN has created this new category of members for people who are not currently interested in serving as neutrals but who are interested in advancing the profession. Becoming an ACAN Associate affords an opportunity to participate in ACAN Committees and receive member-only mailings. The annual fee for ACAN Associates is **\$400**. Individuals can become an ACAN Associate by applying [here](#).



PLATINUM SPONSOR

\$15,000+

LIMITED TO FIVE SPONSORS

- Four (4) Annual Meeting registrations with access to all events
- 15-minute speaking opportunity before an audience of members and associate members
- One (1) table for marketing materials in prime location during event
- Opportunity to place branded materials at attendee seats
- Attendee list sent post-event
- One (1) marketing piece included in attendee packets
- Highlighted on Annual Meeting website
- Year-long recognition on ACAN's website
- Highlighted on ACAN's social media
- Sponsor recognition in slides at event
- Sponsor recognition in introduction by ACAN Board Member
- Highlighted as Sponsor in Annual Meeting literature
- Sponsor recognition in Annual Meeting emails
- Logo featured on Sponsor signage at event
- Sponsor ribbon for name badge

GOLD SPONSOR

\$10,000

- Three (3) annual meeting registrations with access to all events
- One (1) table for marketing materials in prime location during event
- Opportunity to place branded materials at attendee seats
- Attendee list sent post-event
- Recognized on Annual Meeting website
- Year-long recognition on ACAN's website
- Recognized on ACAN's social media
- Sponsor recognition in slides at event
- Recognized as Sponsor in Annual Meeting literature
- Sponsor recognition in Annual Meeting emails
- Logo included on Sponsor signage at event
- Sponsor ribbon for name badge





SILVER SPONSOR

\$5,000

- Two (2) Annual Meeting registrations
- Opportunity to place branded materials at attendee seats
- Attendee list sent post-event
- Thanked on Annual Meeting website
- Year-long recognition on ACAN's website
- Thanked on ACAN's social media
- Sponsor recognition in slides at event
- Recognized as Sponsor in Annual Meeting literature
- Sponsor recognition in Annual Meeting emails
- Logo included in Sponsor signage at event
- Sponsor ribbon for name badge

BRONZE SPONSOR

\$2,500

- One (1) Annual Meeting registration
- Opportunity to place branded materials at attendee seats
- Attendee list sent post-event
- Recognized on Annual Meeting website
- Year-long recognition on ACAN's website
- Thanked on ACAN's social media
- Sponsor recognition in slides at event
- Recognized as Sponsor in Annual Meeting literature
- Sponsor recognition in Annual Meeting emails
- Company included in Sponsor signage at event
- Sponsor ribbon for name badge


SATURDAY EVENING OUTING

ACAN is setting aside Saturday evening for a sponsored event doing something fun in San Diego. Make this an event to remember - a unique opportunity to network with members outside of the academic environment.

- Help to plan the event
- The event will be named in honor of the sponsor(s)
- Premium placement on Annual Meeting website
- Thanked on ACAN's social media
- Sponsor recognition in slides at event
- Recognized as Sponsor in Annual Meeting literature
- Sponsor recognition in Annual Meeting emails
- Company included in Sponsor signage at event

Reach out to us about pricing - ACAN is open to having multiple sponsors of this outing





BREAKFAST OR LUNCH

Add-on: \$2,500

ACAN has four meal functions that are available to add-on as a sponsorship. These functions are an essential time for network with among colleagues.

- Named as official sponsor of that meal function
- Five (5) minute speaking opportunity before an audience of members and associate members during the meal
- Exclusive signage with logo at the meal

ACAN SCHOLARSHIP FUND

All donations accepted

ACAN is establishing the scholarship fund to allow people to attend ACAN's trainings and events who otherwise couldn't afford it. Your contribution would aid our objective to diversify and grow our membership.

- Showcased as an explicit supporter of diversifying the profession
- Recognized on the ACAN Scholarship webpage
- Thanked on ACAN's social media

SUPPORT ACAN TODAY!

The earlier you sign up,
the more exposure you'll get!

[SIGN UP ONLINE HERE](#)

CONTACT OUR SPONSORSHIP TEAM

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